

kiplin



Getting Started Kit



Kiplin communication kit

Engage your coworkers

Communicate within your company

Promote the approach

[Google Drive Link](#)

Digital

- “Kiplin Box” - pictures database for your internal communication tools + 1 presentation video
- Videos, messages for internal social media
- Tutorial

Print

- Flyers, kakemono
- "Decoration" kit : flyer for the elevator, the stairs, bicycle parking



Ambassadors training

Kiplin offers to train your employees who have been identified as "ambassadors" to support the Kiplin project internally.

How?

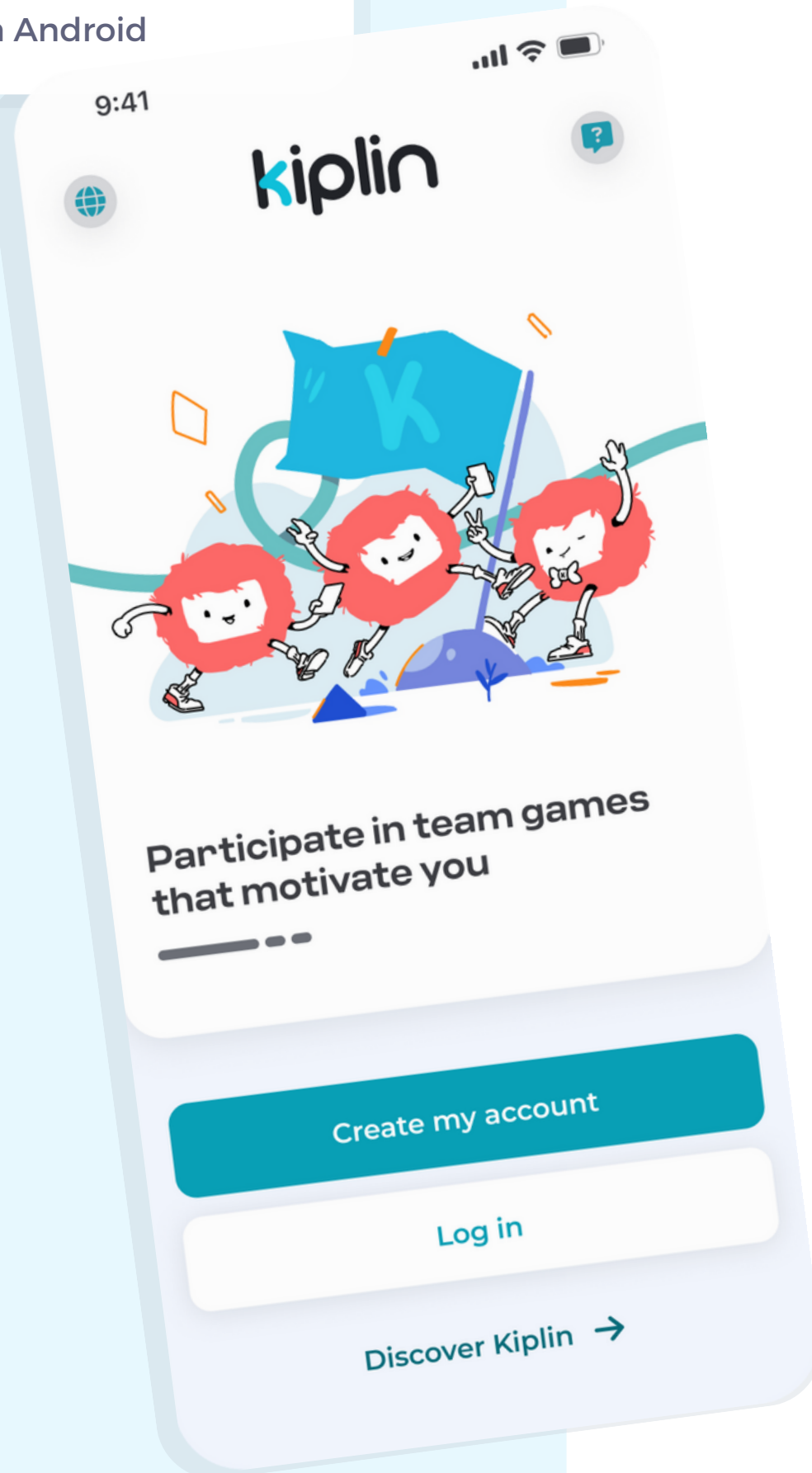
- A 30-minute video with a presentation of the application, sign in and time for questions and answers
- Presentation of the app and game rules





Kiplin is compatible from:

- Version 14 on iOS
- Version 7 on Android



How does it work ?

I already have a Kiplin account ?

- I log in to my Kiplin account with my login and password
- I add my game in the Games tab with the registration code **XXXXXXX**
- I create or join a team in the Games tab
- I register for physical activity sessions in the Agenda tab

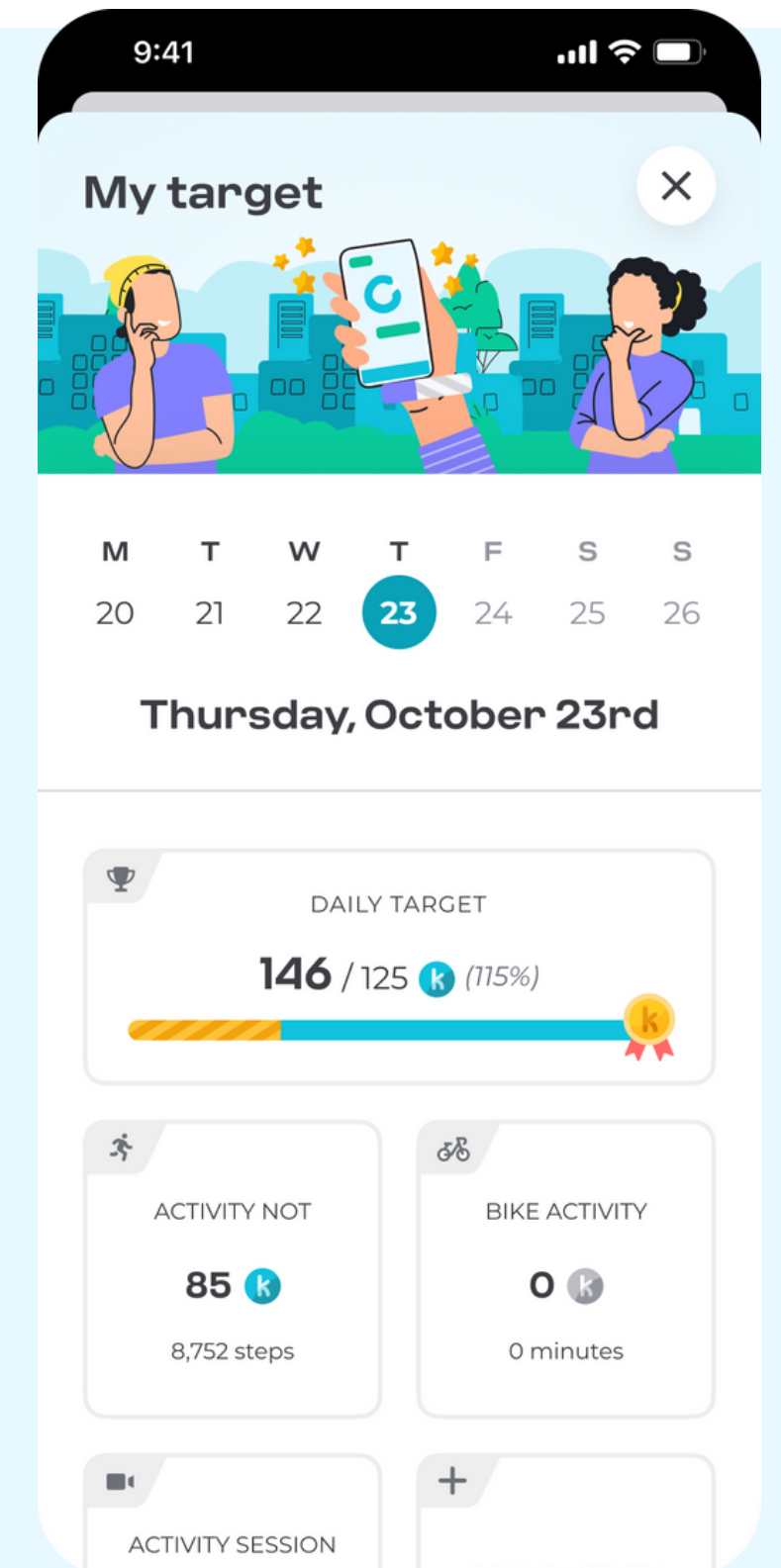
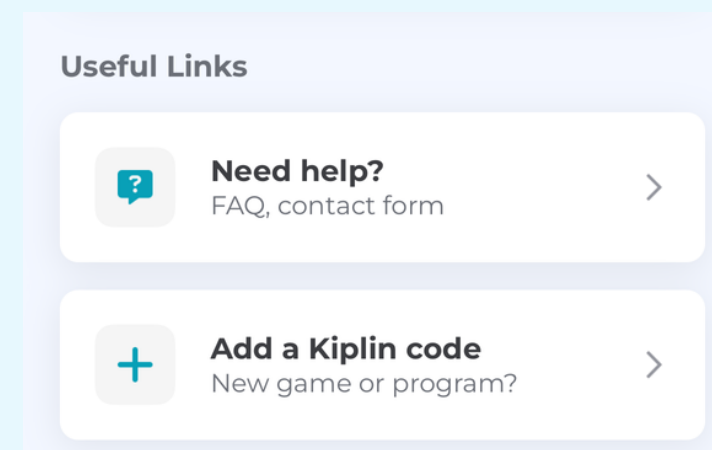
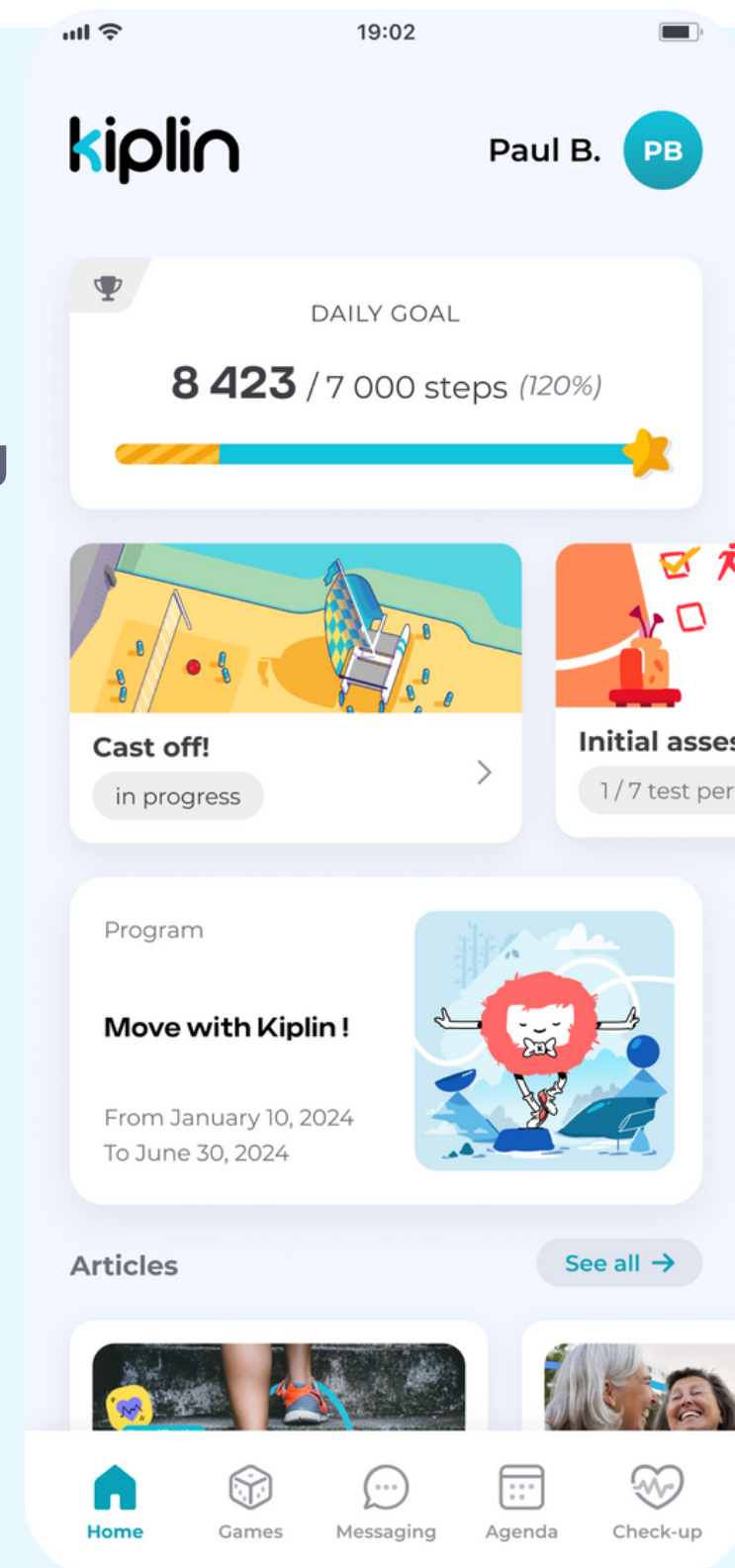
I don't have a Kiplin account ?

- I download the Kiplin app
- I create my account with the registration code **XXXXXXX**
- I link my tracker to Health on iPhone or to my Google account on Android
- I download Social Ride and link it to Kiplin
- I create or join a team in the Games tab (5 members max. per team)
- I register for physical activity sessions in the Agenda tab

HOW DOES IT WORK

The Kiplin App

- Real-time activity monitoring
- Profile
- Useful links (technical support and registration)
- Games
- Messaging
- Agenda (if physical activity sessions)
- Check-up



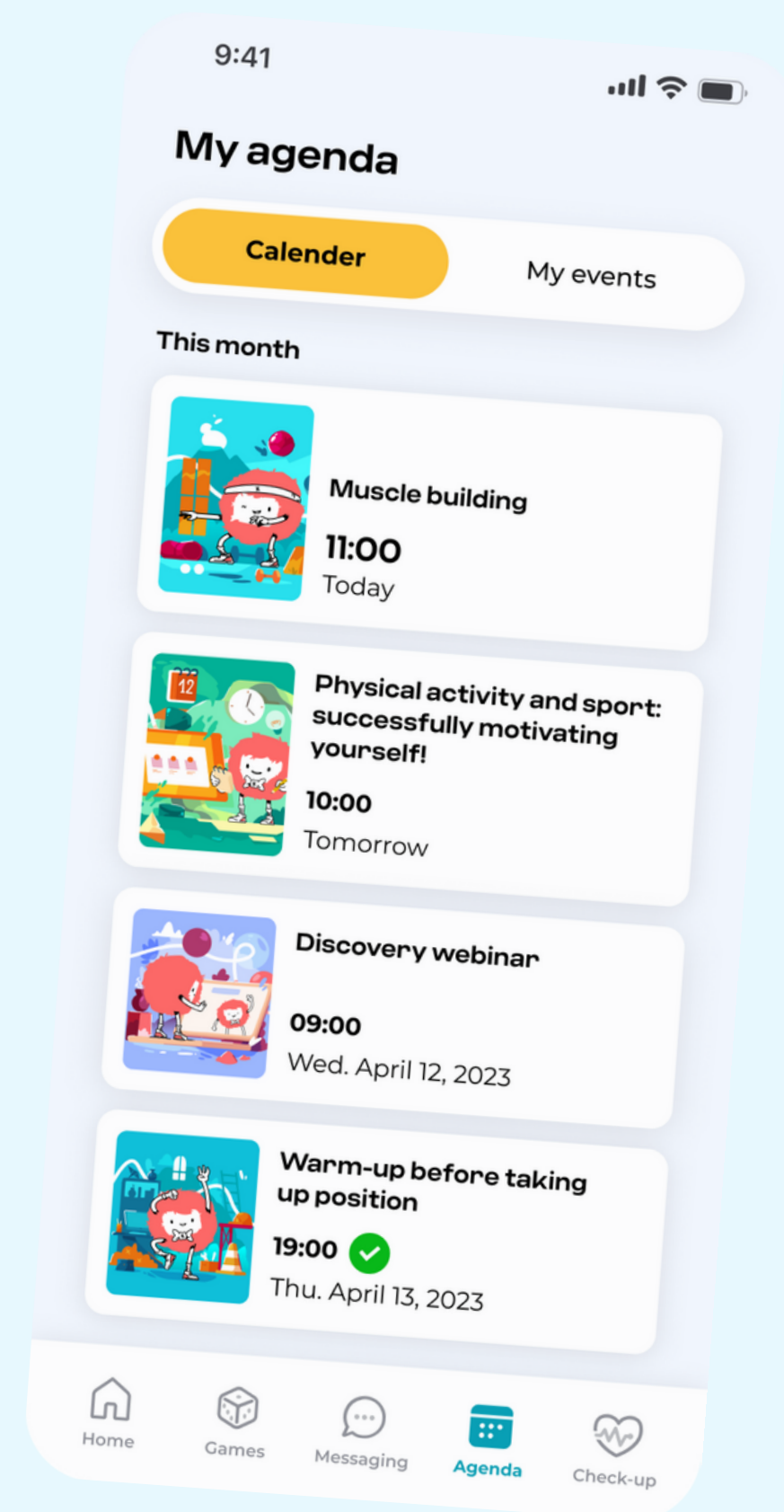
AGENDA

Physical activity sessions

The sessions are held on the Livestorm platform and can be accessed via any devices (tablets, computers, mobile phones). A range of themes and intensities are available, all accessible via replay!

Find your available physical activity sessions in the Agenda tab.

- Every Tuesday from 12.15pm to 12.45pm
- Every Wednesday from 6.45pm to 7.15pm
- Every Friday from 8.45am to 9.15am



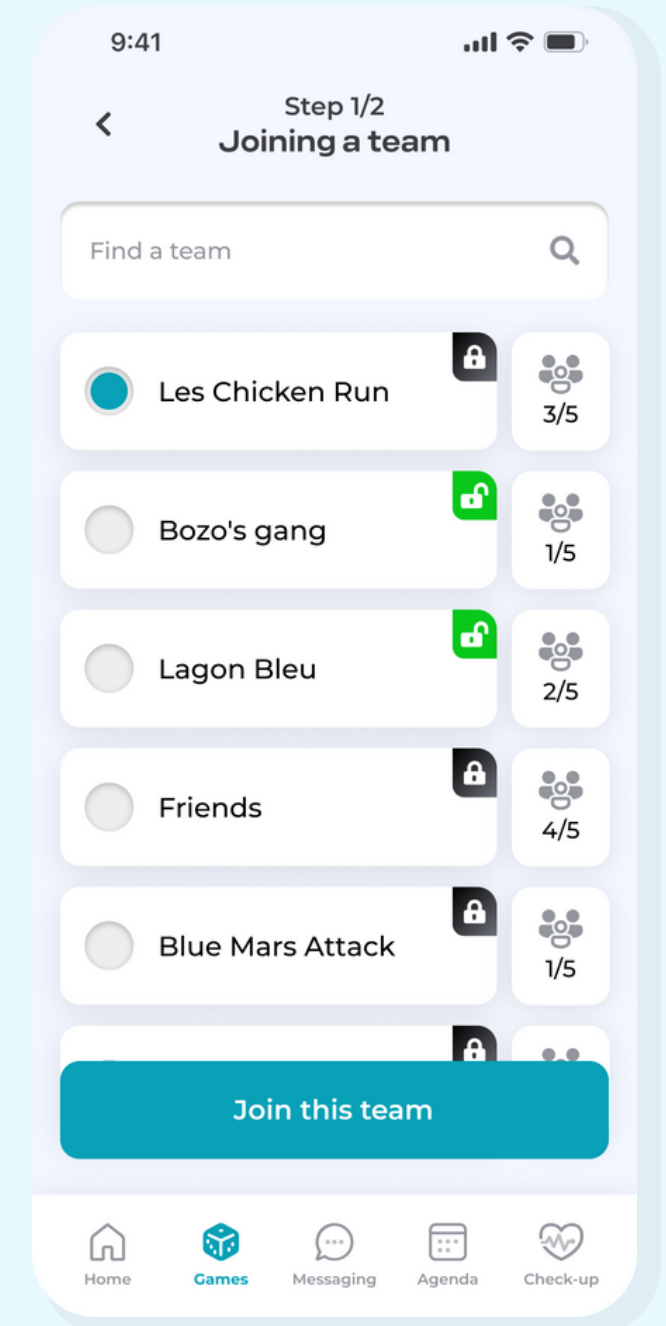
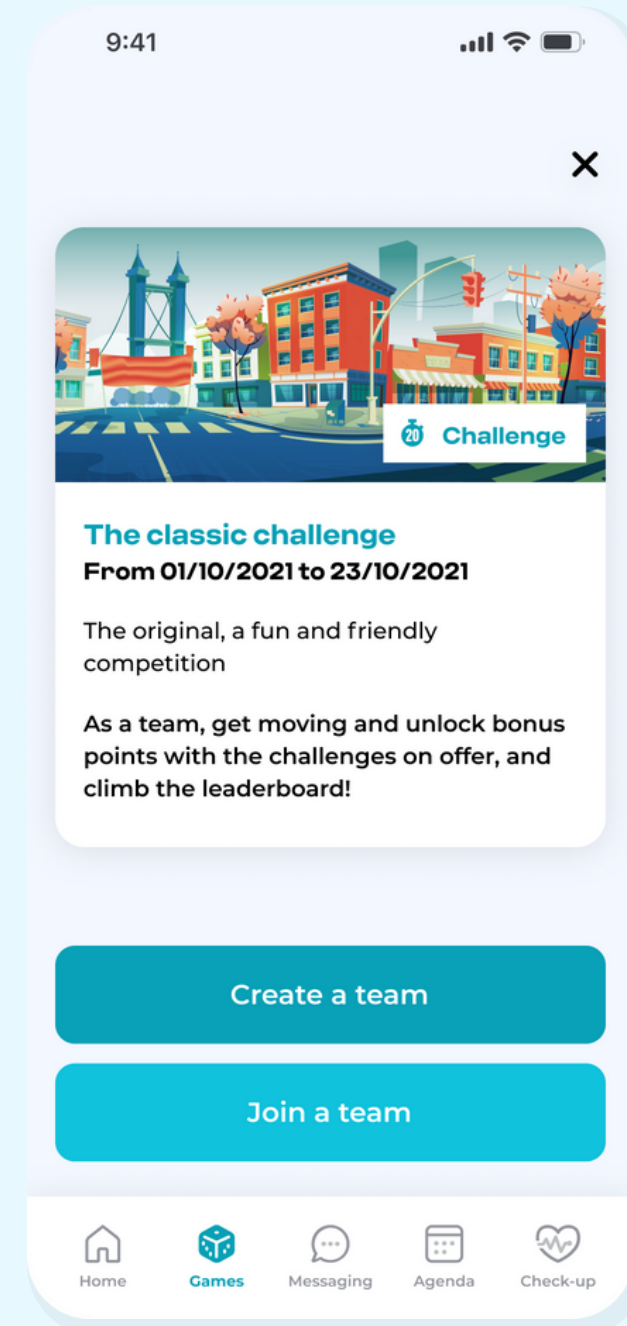
Inter-entity challenge

A simple game rule where everyday steps allow you to move up in the ranking. Various challenges will also allow you to earn bonus points for your team.



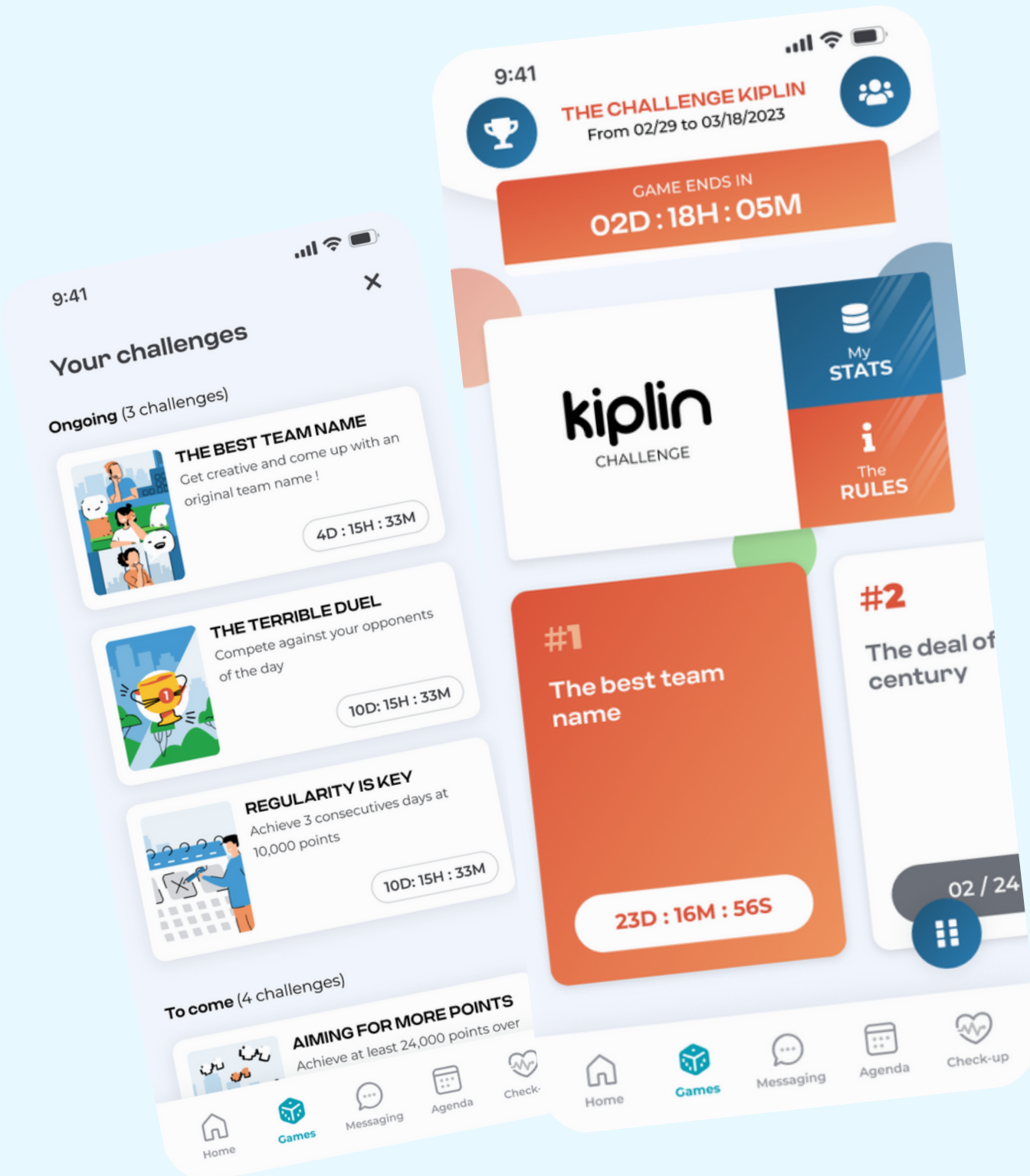
Teaming up

- 1. Choose your entity
- 2. 5 players maximum per team





Challenges to win bonus points as a team



GAMES TAB

Inter-entity challenge

Points scale :



From 1 to 10 000 steps → 1 point/step

From 10 001 to 20 000 steps → 0.5 point/steps

From 20 001 to 30 000 steps → 0.1 point/steps

More than 30 001 steps → 0 point/steps

 Detailed game rules



1 min of cycling = 100 steps

GAMES TAB

Inter-entity challenge



Individual ranking

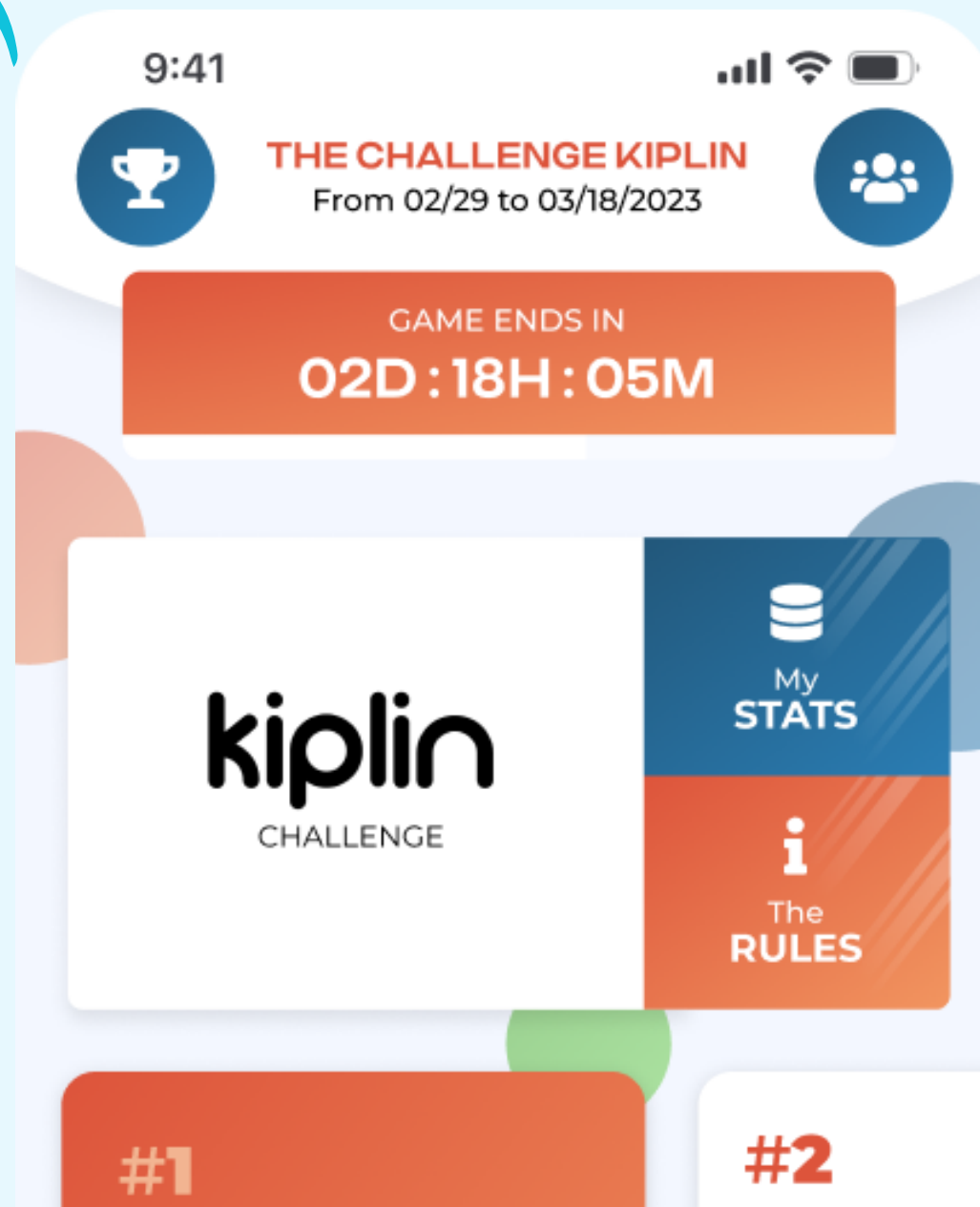
Team Ranking

Inter-entity Ranking

(based on the average points of the players of the entity)

By team inside the entity

Individual in the entity



Shadow Mode

Rankings are hidden on the two last days to spice up the end of the game



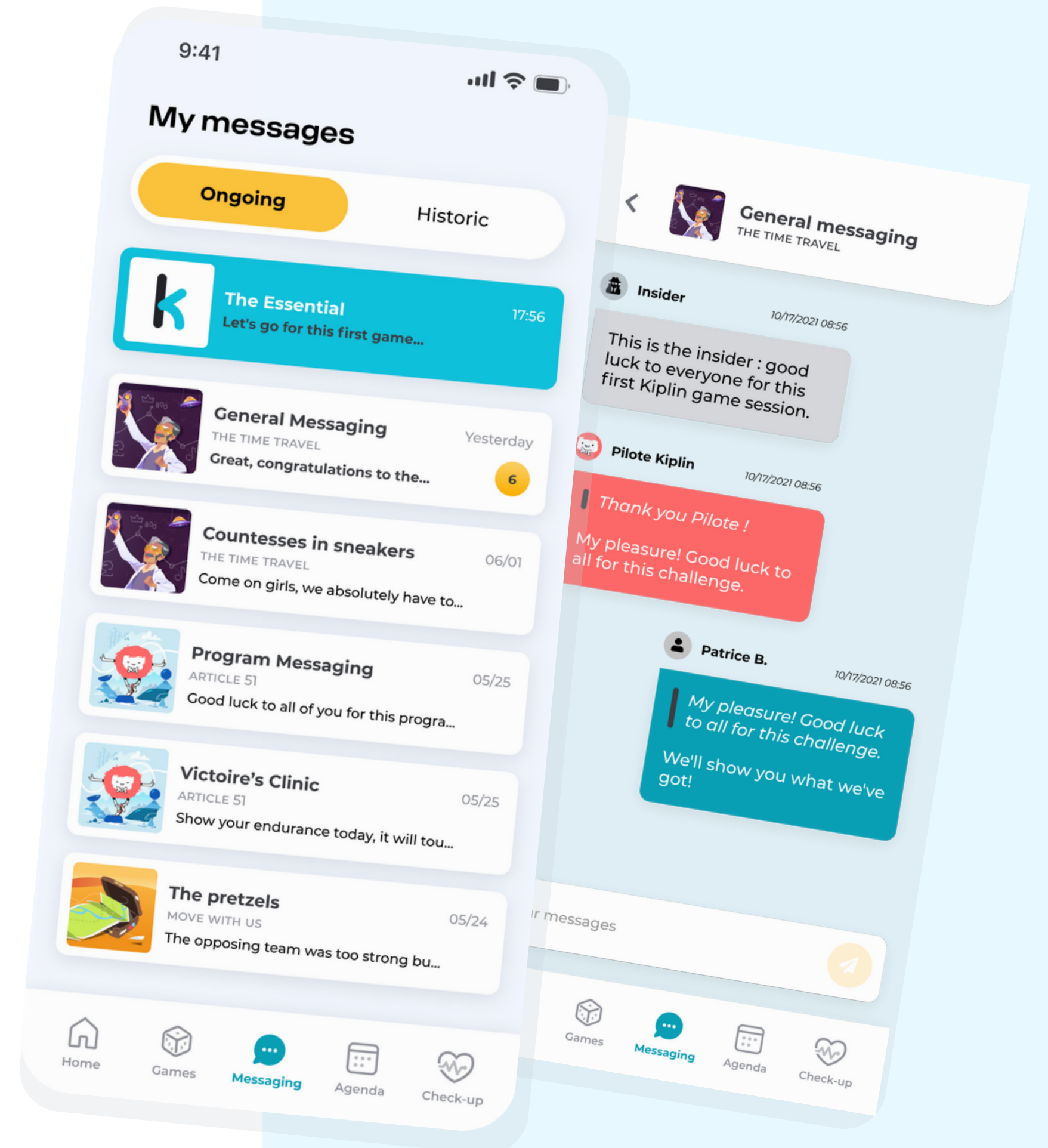
GAMES TAB

Inter-entity challenge

Messaging



- General Messaging
- Team Messaging
- Entity messaging

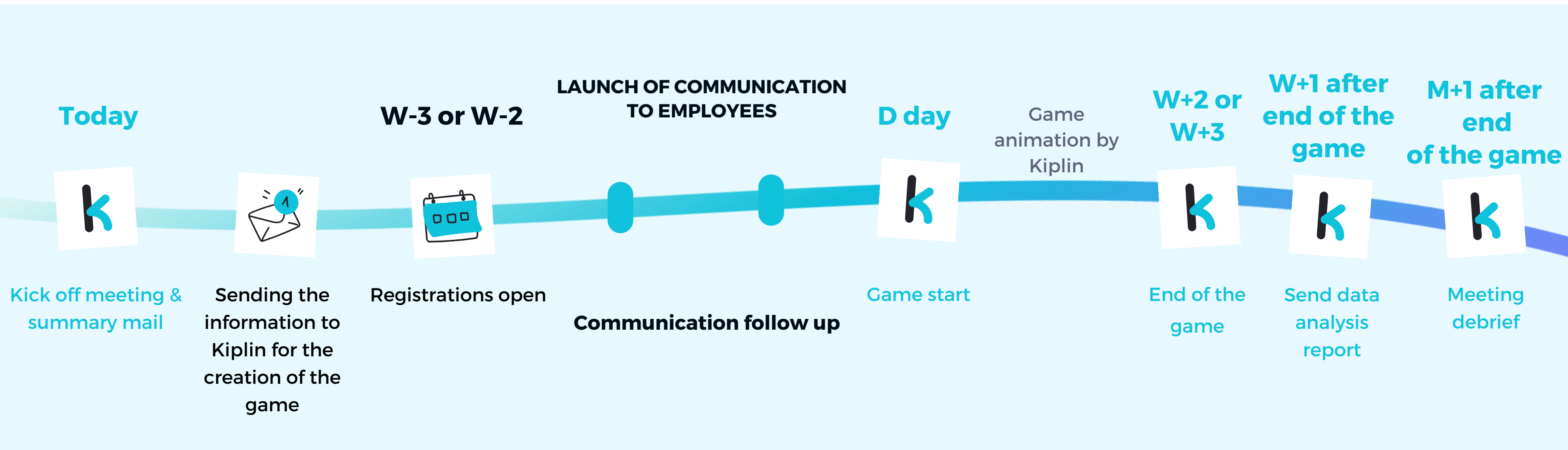
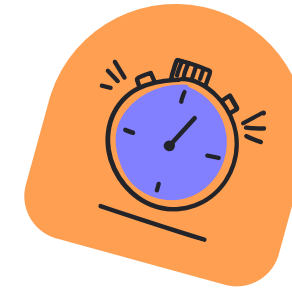


Handle by Kiplin

Handle by you

ORGANIZATION

Schedule





Bérangère BOMBAGLIA

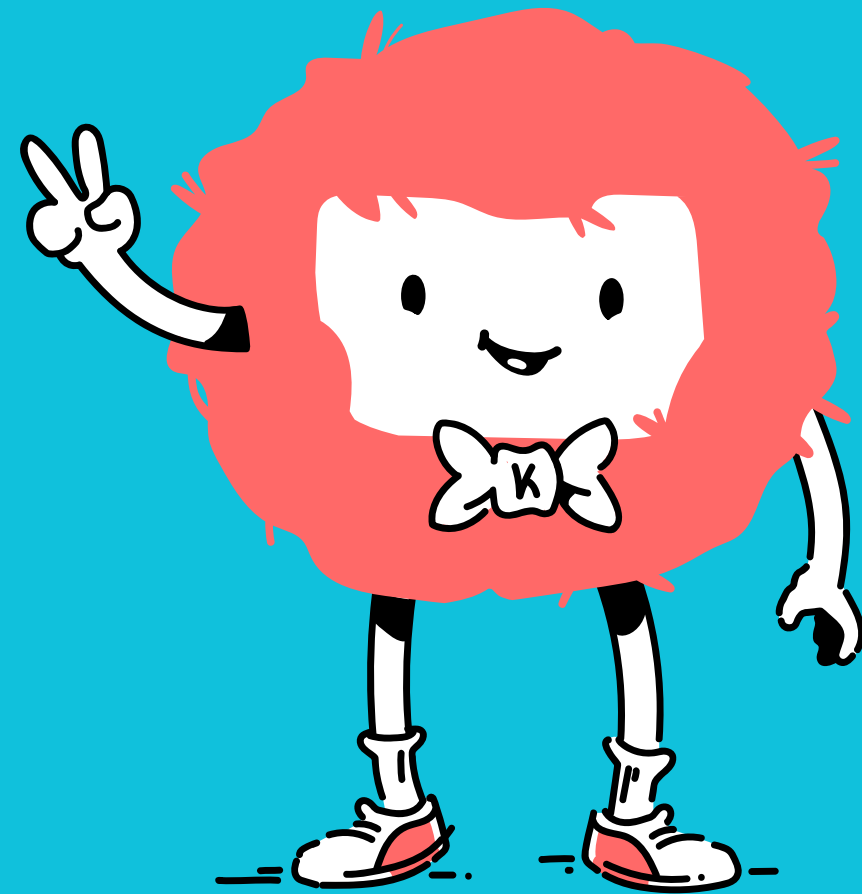
Customer Success Manager

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Thank
you!

FROM THE KIPLIN TEAM